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## COMMUNICATION

For Release

Friday, November 25, 2022



### **New ACE Hardware location set to open in Arthur, Ontario**

ACE Canada is pleased to announce a brand-new location in Arthur, Ontario. Doug and Barry Eidt will open their third ACE location in early December. We are honoured to have the opportunity to further develop our partnership with Doug and Barry and grow collectively with the introduction of ACE Hardware to another extraordinary Canadian community.

“It is outstanding to see our ACE dealers succeeding and furthering their businesses by opening additional locations. We are beyond excited to welcome Arthur ACE Hardware to our dealer network. Doug and Barry’s commitment shows a strong belief in ACE Canada and is a testament to the solid opportunity these partnerships represent for business owners. I look forward to seeing this father-son duo bring this new location to life.” - *Derek Smith, VP, Ace Canada Division, Peavey Industries LP*

Located at 480 Smith Street, and managed by Brent Bowen, Arthur ACE Hardware will offer an entirely new retail experience for Arthur, Ontario. The only local store of its kind, visitors will find a small farming section, paint, housewares, electrical, plumbing, casual clothing, workwear, and footwear. Tools, automotive supplies, seasonal lawn and garden items, birdseed, and pet food will all be carried regularly as well. At 4,800 sq.ft. plus an additional 500 sq.ft. of warehouse space, this store will employ 4 full-time staff. In Spring 2023, a section of the parking lot will be transformed into a seasonal garden centre.

In business for the past 15 years, owners Doug and Barry Eidt state that adding the Arthur location to their well-established ACE stores in Mitchell and Exeter creates a solid triad of options for area customers to visit. The Mitchell store was opened by the Eidt family in 2007 when Barry was in his teens. Working in the store throughout his high school years, Barry was inspired to focus his college education on Business Management. As a second-generation businessman, Barry is passionate about offering quality products at fair prices, treating customers and employees like family, and continued growth.

“On our doors in both Exeter and Mitchell [and soon to be on the Arthur door too] we have a sign that says, ‘Going to ACE is like going to your neighbour’ and another that says, ‘Proudly a local part of your neighbourhood’. These are not just pleasantries or vague ideas for us. They speak to what we stand for as a local business and are the north star that we base our operations around at every opportunity. Being a part of the ACE family, we take it to heart to be the go-to ‘helpful place’ for the people in our communities.” – *Barry Eidt, Arthur ACE Hardware*

Soft opening is slated for early December 2022. Finishing touches will continue for a short time afterward, with little to no disruption to the business of serving Arthur ACE Hardware’s new customers and friends. Stay tuned for timing and additional information on the official Grand Opening event in the new year.

For more information on ACE Canada and Dealer benefits, please direct enquires to:  
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Media enquiries may be directed to: [marketing@peaveyindustries.com](mailto:marketing@peaveyindustries.com)

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#### **About Peavey Industries LP and ACE Canada**

Peavey Industries LP is the parent to two subsidiary corporate brands – Peavey Mart and MainStreet Hardware – with retail stores across the country. ‘Canada’s Largest Farm and Ranch Retailer’ is proudly 100% Canadian and employee owned and gratified to have been serving their loyal customers since 1967. In March 2020, Peavey Industries acquired the Ace Canada brand adding both corporate stores and Ace-branded dealer stores to the PILP retail family. For further details about Peavey Industries LP and their brands, email [marketing@peaveyindustries.com](mailto:marketing@peaveyindustries.com).

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